

# Grow Your Practice With Light Therapy

## PHYSICAL THERAPISTS



Alongside Physical Therapy, light therapy is the perfect, additional modality for your patients. Some practitioners also use nutrition and supplements to develop a rounded treatment plan.

## How We Support You

**Patient Incentives:** We want your patients to complete a full round of treatment. To encourage this, patients are eligible to receive a free pad at the end of a 12 week treatment plan

HealthLight has also created brochures, videos, posters and infographics to help you communicate with your patients. We have an inventory of marketing materials available to you.

## How Your Business Benefits:

**Pay Back Time = 12 Days**  
# of days if on 5-day week

Session Fee	# Sessions Per Day	5-Day Week Annual Revenue	6-Day Week Annual Revenue	7-Day Week Annual Revenue
\$10.00	2	\$5,200.00	\$6,240.00	\$7,280.00
\$15.00	2	\$7,800.00	\$9,360.00	\$10,920.00
\$20.00	2	\$10,400.00	\$12,480.00	\$14,560.00
\$25.00	2	\$13,000.00	\$15,600.00	\$18,200.00
\$30.00	2	\$15,600.00	\$18,720.00	\$21,840.00
\$40.00	2	\$20,800.00	\$24,960.00	\$29,120.00
\$50.00	2	\$26,000.00	\$31,200.00	\$36,400.00

**Pay Back Time = 5 Days**

Session Fee	Sessions Per Day	5-Day Week Annual Revenue	6-Day Week Annual Revenue	7-Day Week Annual Revenue
\$10.00	5	\$13,000.00	\$15,600.00	\$18,200.00
\$15.00	5	\$19,500.00	\$23,400.00	\$27,300.00
\$20.00	5	\$26,000.00	\$31,200.00	\$36,400.00
\$25.00	5	\$32,500.00	\$39,000.00	\$45,500.00
\$30.00	5	\$39,000.00	\$46,800.00	\$54,600.00
\$40.00	5	\$52,000.00	\$62,400.00	\$72,800.00
\$50.00	5	\$65,000.00	\$78,000.00	\$91,000.00

**Pay Back Time = 2 Days**

Session Fee	Sessions Per Day	5-Day Week Annual Revenue	6-Day Week Annual Revenue	7-Day Week Annual Revenue
\$10.00	10	\$26,000.00	\$31,200.00	\$36,400.00
\$15.00	10	\$39,000.00	\$46,800.00	\$54,600.00
\$20.00	10	\$52,000.00	\$62,400.00	\$72,800.00
\$25.00	10	\$65,000.00	\$78,000.00	\$91,000.00
\$30.00	10	\$78,000.00	\$93,600.00	\$109,200.00
\$40.00	10	\$104,000.00	\$124,800.00	\$145,600.00
\$50.00	10	\$130,000.00	\$156,000.00	\$182,000.00

**Express Line**  
Name: HL-64-S, 64 LED Pad System

Whole Sale Cost	\$350.00
Retail Cost	\$499.00

Profit Margin	# Sales Per week	1 Month Of Revenue	6 Month Revenue	12 Month Revenue
\$149.00	1	\$596.00	\$3,576.00	\$7,152.00
\$149.00	2	\$1,192.00	\$7,152.00	\$14,304.00
\$149.00	3	\$1,788.00	\$10,728.00	\$21,456.00
\$149.00	4	\$2,384.00	\$14,304.00	\$28,608.00
\$149.00	5	\$2,980.00	\$17,880.00	\$35,760.00
\$149.00	6	\$3,576.00	\$21,456.00	\$42,912.00
\$149.00	7	\$4,172.00	\$25,032.00	\$50,064.00